



Coming Soon! Bioline's New Product Line

NEW DeSense Instant Relief! This line is based on a broader concept than the previous DeSense Couperose line; and will aid those with both short term AND longer term sensitivity issues. NEW Technologies, Delivery Systems, Tinted Mineral Pigments, plus an all new Alginate Mask!

DeSense Instant Relief:

- ◆ The exclusive "Biomimetic Technology" provides lasting relief and tolerability to environmental agents.
- ◆ The presence of the "Multi-Recovery Complex" helps to restore the skin barrier; strengthening its natural defenses.
- ◆ The "Ultra Soothing Complex", along with high quality mineral pigments, evens out the complexion, reducing the visibility of transient and permanent sensitiveness.

Not only for couperose skin, but also those affected by sensitivity and reactivity by environmental agents, sun exposure, medical treatments, etc.

This exciting new product line will be available at the beginning of October. Read more detail inside, and stay tuned...

Plumb Numb!

It's still waxing season! For less painful waxing experiences, Plumb Numb to the rescue. Containing 4% Lidocaine, the highest level allowed by the FDA for an OTC. Now in stock!

PLUS: Holiday Gift Sets (it's not too early!), and Peptide Pearls, More Details on these exciting products inside!

Dolce/Delicate Travel Kit

For those with travel plans, The Dolce/Delicate Travel Kit is the perfect travel companion to combat exposure to sun, travel conditions and climate changes. All in convenient TSA approved sizes!



Almost Sold Out:

**Buy 1, Get 1 FREE
Body Products!**

Say Goodbye Soon!

- **Massage Cream**
- **Body Scrub**
- **Massage Oil**
- **Cellulite Treatments**



Bioline's DeSense Instant Relief...in Detail

The exclusive skincare line that treats skin Hypersensitivity, thanks to the triple combined action of innovative formulations



DeSense Instant Relief, Suitable for all skin types

When we hear the words "hypersensitive skin", we easily think of a skin type determined by genetic factors. *On the contrary*, cutaneous hypersensitivity is a very common and more and more widespread skin condition: it can be constant and inherent, but it can also occur in cases of normal skin, in particular seasons of our lives, without any apparent warning.

DE-SENSE Instant Relief is the new, innovative skincare line suitable for all skin types, developed by Bioline Jatò laboratories to soothe, defend

and reduce the appearance of the signs of cutaneous hypersensitivity.

This skin condition is characterized by a reaction, which is even more pronounced compared to sensitive skin and a greater fragility towards common external agents. It usually manifests itself with more or less visible facial skin reddening and is often accompanied by burning, tingling or itching. It can be caused by environmental factors (pollution, UV radiation, heat, cold, wind, air conditioning...), an unhealthy lifestyle, psychological factors or hormonal factors.

It is important to correctly treat cutaneous hypersensitivity, to avoid temporary redness from becoming permanent: **DE-SENSE instant relief** does it with a **new generation of functional, natural and technological formulas that take care of your skin, while fully respecting its characteristics.**

DE-SENSE instant relief soothes and reduces the sensation of burning or tingling; **defends** the skin by increasing its tolerability to external agents, and **reduces** the appearance of the signs of cutaneous hypersensitivity.

The product's effectiveness is guaranteed by the ultra-targeted action of three functional complexes:

BIOMIMETIC TECHNOLOGY

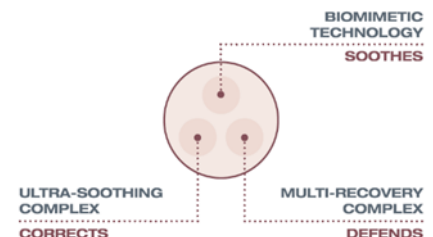
Innovative biomimetic peptides, specifically designed for skin sensitivity, increase the tolerability to environmental agents, for prolonged comfort.

MULTI-RECOVERY COMPLEX

A complex with advanced repairing properties helps to restore the skin barrier, for reinforced defense.

ULTRA-SOOTHING COMPLEX

An exclusive combination of soothing and moisturizing substances, which works on the signs of cutaneous hy-



persensitivity, for a visibly even skin.

Thanks to DE-SENSE instant relief, the skin is strengthened, and regains its natural softness and elasticity: the result is a face with an even complexion that shows the visible signs of rediscovered relief!

This exciting new line will be available soon...coming October 2018

DE-SENSE *instant relief* Products: Professional Treatments and Home Care

The 4 HOME CARE Products of the DE-SENSE *instant relief* line, used in synergy with the professional treatment, help to maximize the aesthetic results desired by the client.

SOS SERUM TETRAPEPTIDE

TETRAPEPTIDE-15 / ARGAN OIL / GPI

Ultra-active intensive booster with biomimetic peptides, essential for hypersensitive and reactive skin. Strengthens the skin barrier, for prolonged comfort.



MOISTURIZING CREAM TETRAPEPTIDE

TETRAPEPTIDE-15 / VITAMIN E / GPI

Fast-absorbing formula that visibly reduces signs of cutaneous hypersensitivity, and increases the skin's tolerability to external aggressions for a radiant and even-looking complexion.



NOURISHING CREAM TETRAPEPTIDE

TETRAPEPTIDE-15 / RICE OIL / GLYCYRRHETINIC ACID

The rich formula is ultra-effective in reducing the appearance of visible signs of cutaneous hypersensitivity, preventing it from reoccurring. Deeply nourishes the skin, which regains softness and elasticity.

CC CREAM COLOUR CORRECTOR PENTAPEPTIDE

PENTAPEPTIDE-59 / GINKGO EXTRACT / MINERAL PIGMENTS

The efficacy of an active cream and the corrector effect of a CC cream. Protects, soothes and minimizes skin blemishes. A universal shade that blends onto the skin, smoothing the complexion with high-quality mineral pigments. We are very excited about the introduction of this product!

PROFESSIONAL PRODUCTS

The Professional Treatment is suitable for all skins requiring strengthened protection and a targeted aesthetic action that promotes skin tolerability, wellness and hydration. Recommended for skin prone to hypersensitivity, or for reactive skin with transient or permanent redness. **WHEN TO DO THE TREATMENT?** Any time of the year!

CONCENTRATED SERUM PENTAPEPTIDE

PENTAPEPTIDE-59 / GLYCYRRHETINIC ACID / FILAGGRIN BOOSTER

Intensive booster for the treatment of hypersensitive and reactive skin. Its ultra-active and concentrated formula, containing biomimetic peptides, increases the skin's tolerability to external agents and strengthens the skin barrier, for instant and prolonged relief.

SOOTHING MASK ALGINAX

TETRAPEPTIDE-15 / ALGINATE / DIATOMACEOUS EARTH

A peel-off mask with a smoothing effect, restores freshness and radiance to hypersensitive, reddened and marked skin. The skin is visibly firmer and deeply hydrated, and is made more receptive to the functional substances that have been previously applied.



HYDRO-NOURISHING CREAM PENTAPEPTIDE

PENTAPEPTIDE-59 / ALOE / CERAMIDES

A highly restorative cream-treatment with a fresh and smooth-gliding texture that intensely moisturizes and strengthens the skin's protective barrier. Aloe, beta-glucan, ceramides and vegetable oils give the product an effective soothing, nourishing and emollient action.



Plumb Numb!

- Use prior to waxing for practically painless hair removal!
- Fast: Use 30 Minutes prior to Waxing, Sugaring or Electrolysis
- 4% Lidocaine, the highest level allowed by the FDA for an OTC
- Compatible with any wax brand, type, or formula
- Non-Oily, Non-Staining Formula
- Contains Soothing Herbal Extracts and a Fresh Menthol Scent

LIFTING CODE PEPTIDE PEARLS

INTENSIVE SERUM-DUOEFFECTIVENESS THAT STANDS OUT

A Retail addition to the Lifting Code Line: 30 Single Dose, Highly Concentrated **BOOSTER SERUM PEARLS WITH BIOMIMETIC MOLECULES**. Restores lost elasticity and provides firmness to mature and damaged skin.

THE SILVER PEARLS contain 10% **BTX PEPTIDE**. When applied in the **morning**, creates a lifting or stretching effect, Restructuring the skin upward, reducing fine lines and wrinkles, thus revealing a more awakened, youthful skin.

BRONZE PEARLS WITH 2% **AGR PEPTIDE, ALONG WITH ANTARTIC GLYCOPROTEIN**. When applied in the **evening**, counteract the effects of gravity; lifting, tightening and strengthening the skin. The facial contours are redefined, and the smoothness of the skin is restored.

SALON COST \$64.50

MSRP RETAIL \$129.00



Coming Soon! BIOLINE Holiday Gift Sets!

It's almost that time of year! Plan Ahead, Stock Up!

Retail Sizes at a Fraction of the Usual Cost!

Featuring the Following Products:

- **Dolce**
- **Primaluce**

Coming Soon!

